

Client: KIOTI
Agency: **advantage**
Contact: Jennifer Hennion
Phone: 908-459-0101 x 12
Fax: 908-459-0105
E-mail: jhennion@advantagead.net

For Immediate Release

**KIOTI TRACTOR ANNOUNCES
WICHITA TRACTOR CO.
AS 5-PAW CERTIFIED DEALERSHIP FOR 2009**

Wendell, North Carolina – KIOTI Tractor, a division of Daedong Industrial Co., Ltd, is pleased to announce that Wichita Tractor Co. of Wichita, Kansas with an additional store location in Hutchinson has received KIOTI's coveted 5-PAW Dealer Excellence Certification for 2009. KIOTI's 5-PAW program features five dealership evaluation areas: Sales, Service, Parts, Marketing and Organizational Standards. As the program continues from year-to-year, the criteria in each of these categories are raised to ensure that KIOTI dealerships continually strive to better themselves in order to provide a high level of customer satisfaction.

KIOTI's 5-PAW Dealer Excellence Program was initiated in 2008 to recognize KIOTI dealerships that promote professionalism, have a high level of customer satisfaction and provide superior service on an ongoing basis. "Each of the dealers issued a 5-PAW Certification is exceptionally valuable to KIOTI and is an essential part of our past and future successes," states Tony Brown, National Sales Manager for KIOTI. "We are very pleased that Wichita Tractor Co. has earned this award in 2009. This demonstrates their dedication to the KIOTI product line and to helping KIOTI continue its growth in North America."



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PRESS RELEASE

To thank Wichita Tractor Co. for their superior service and pride in representation of the KIOTI line, they will be advertised as a KIOTI 5-PAW Dealer in regional and dealer trade publications, on KIOTI's website, through public relations and will receive signs, banners and plaques provided to them by KIOTI for display around their showroom. All of these items will contain a unique KIOTI 5-PAW program logo that only certified dealers have permission to use. Additionally, special marketing programs will be offered exclusively to 5-PAW dealers, such as an increase in co-op funding from 50% to 75% reimbursement.

KIOTI Tractor manufactures over 30 tractor models in the 22 to 90 hp range, all of which are backed by their industry leading 4-Year, Full-Fleet Warranty.

KIOTI Tractor is a member of AEM and several other trade associations serving the farm equipment and related industries. For more information on KIOTI or Wichita Tractor Co., please contact KIOTI directly at 1-877-465-4684, or visit www.KIOTI.com.

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